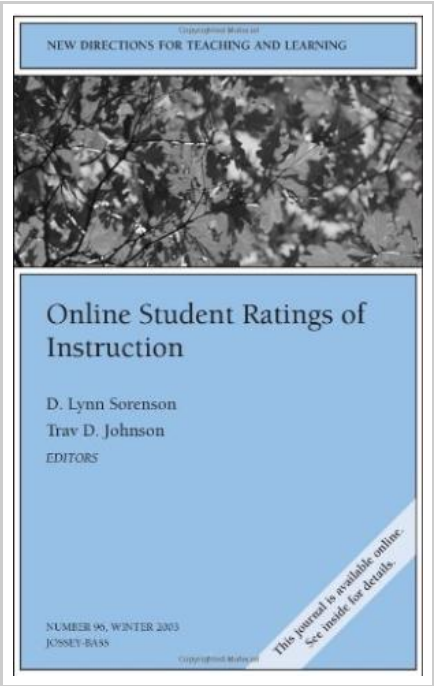



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# Online Student Ratings of Instruction

By D. Lynn Sorenson, Trav D. Johnson

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Online Student Ratings of Instruction, D. Lynn Sorenson, Trav D. Johnson, This volume examines the development and growing use of online student ratings and the potential impact online rating systems will have on the future of students' evaluations of teaching. The contributors demonstrate how the preference for online evaluation is growing, even amidst challenges and doubt. Sharing their first-hand experience as researchers and administrators of online systems, they explore major concerns regarding online student ratings and suggest possible solutions. D. Lynn Sorenson and Christian M. Reiner review existing online-rating systems that have been developed independently across the globe. Kevin Hoffman presents the results of a national survey that tracks the increased use of the Internet for student ratings of instruction. At Northwestern University, Nedra Hardy demonstrates how ongoing research about online student evaluations is helping to dispel common misperceptions. Application of online rating systems can present institutions with new challenges and obligations. Trav D. Johnson details a case study based on five years of research in the response rates for one university's online evaluation system and suggests strategies to increase student participation. Reviewing online reporting of results of online...

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