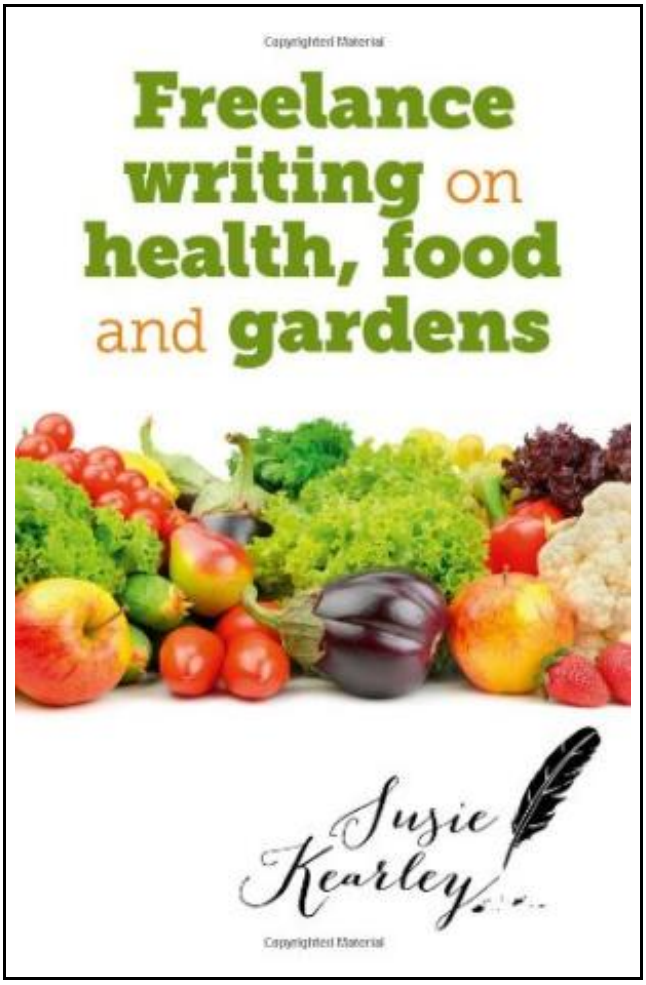
Freelance Writing on Health, Food and Gardens



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Reviews

An extremely awesome publication with lucid and perfect explanations. It is actually writter in basic phrases rather than confusing. You will like how the writer publish this book.
(Melody Jakubowski)

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John Hunt Publishing. Paperback. Book Condition: new. BRAND NEW, Freelance Writing on Health, Food and Gardens, Susie Kearley, In 2011 Susie Kearley quit a 15-year marketing career to start up as a freelance writer in the middle of a recession. In this book, she shares how, in under two years, she went from being an aspirational rookie, to working for some of the biggest names in publishing. This book is inspirational. It provides valuable tips to get you started in writing for the health, food and gardening markets, and has wider relevance to other fields of journalism. Interviews with other writers - all working in the health, food and gardening markets - give superb insight into the highlights and challenges that each of them have faced in this field of work. The book features interviews with some well-known writers and with others who are still building their reputation, including: Amanda Hamilton, celebrity nutritionist and health writer; Jackie Lynch, nutritionist and health writer; Nick Baines, travel writer focusing on food topics; Sue Ashworth, food and cookery writer; John Negus, gardening writer; Helen Riches, garden designer and writer. Susie provides humorous accounts of the obstacles she faced, as well as tips on how to write a winning pitch, how to market yourself as a writer, and how to avoid legal issues. She provides anecdotes and personal insights that many freelance writers will relate to, on topics from getting paid, to quashing the myths of freelance writing. This book is a valuable resource for anyone wanting to be a successful freelance writer in the health, food, and gardening markets.

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