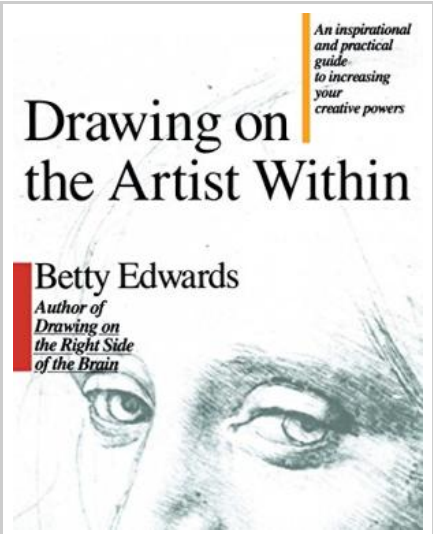



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# Drawing on the Artist within: An Inspirational and Practical Guide to Increasing Your Creative Powers (Paperback)

By Betty Edwards

Prentice Hall (a Pearson Education Company), United Kingdom, 1987. Paperback. Book Condition: New. Fireside.. 231 x 185 mm. Language: English . Brand New Book. Whether you are a business manager, teacher, writer, technician, or student, you ll find Drawing on the Artist Within the most effective program ever created for tapping your creative powers. Profusely illustrated with hundreds of instructional drawings and the work of master artists, this book is written for people with no previous experience in art. AH-HA! I SEE IT NOW! Everyone has experienced that joyful moment when the light flashes on -- the Ah-Ha! of creativity. Creativity. It is the force that drives problem-solving, informs effective decision-making and opens new frontiers for ambition and intelligence. Those who succeed have learned to harness their creative power by keeping that light bulb turned on. Now, Betty Edwards, author of Drawing on the Right Side of the Brain, the million-copy best-seller that proved all people can draw well just as they can read well, has decoded the secrets of the creative process to help you tap your full creative potential and apply that power to everyday problems. How does Betty Edwards do this? Through the power of drawing --...

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